

My Lucky Find

As you know I am an extremely rich person and I expect that you all would like to know how I obtained my fortune. Well, here is my story.

I was on my way to my office on a cold day towards the end of November 2005. It seemed appropriate that the weather was miserable being that was how I felt. In fact as I walked over London Bridge, thoughts of jumping in seriously came into my mind. I didn't think anyone would miss me. Last week I'd had to let another twenty of my Sales staff go and I think the rest will have to go next month.

I had tried to build up the business that my father had started and he left me to manage it when he had a heart attack. The business was built up around microchips and in its heydays was the frontrunner in the games machine market. My passion has always been towards the advancement in medical interventions. I couldn't get the two to work together and everything was going downhill.

I'd picked up a newspaper to read on the train journey in and the headlines had been about the 'Childhood Obese Strategy'. "That is something that I would prefer to help with," thought I.

Feeling very low, my head hung down as I walked slowly I noticed a broken Pedometer discarded on the pavement. This started me thinking, "Why can't pedometers be more of a permanent fixture on people's bodies. In fact if we could be chipped like dogs are they would work better"

The more I thought about it, the better I liked it.

If babies were inserted with a chip at birth, with a Pedometer app onto it to allow parents to track where their children are and whether they had done enough exercise. Parents could download their children's data and bring it up on a Spreadsheet. Children could then see where and when they were doing

things right. In fact good habits could be linked to an increase in pocket money and everybody would be happy.

With renewed enthusiasm, I strode into work, like the boss I should be. I called a meeting of all my best people and at the end of the day we had a new Business Plan. I got my Personal Assistant to make an appointment for myself and my Accountant with the Bank's Business Manager for as soon as possible. After a long discussion he decided that the Bank would loan us the capital to further the venture.

I was even able to offer the Sales staff I let go a new contract if they were still available.

What happened next was amazing; I got a 'phone call from a Government Department. They wanted to be able to know everything about everybody in the Country. Their plan was for everybody to have all their identity documents on the chip. NI number, tax records, pension details. It could act as a Passport, Library Card, Bus Pass etc. all the Governmental Agencies would be able to access it and it would save the Country Billions. They wanted it powered by the bodies own electricity supply, so it would never need a replacement battery. The other requirement was that it could be uploaded/downloaded and updated via an installed SIM card and there would be dedicated satellites installed to accomplish this.

We also were asked by an Advertising Agency to build wi-fi into it to enable shops to be able to target goods to specific shoppers. The government was also interested in this idea as it would finance the manufacturing of the chips ensuring that my company would not flounder.

Things all went well and now everyone under the age of eight has a chip fitted. Childhood weight is now coming down, parents are not feeling guilty about the size of their children, the government is happy and sales have improved.

I'm not a special, just lucky. It could have gone so much different for me on that bridge.